WEDNESDAY, OCTOBER 22

	Extended Reality + Immersive Media Room 1 - 1E02	**Traditional Production** Room 2 - 1E03	**Post Production** Room 3 - 1E04
9:00am EDT	Augmented Reality for Broadcast & Live Sports Instructor: Gary Adcock	Producing Documentary Video Instructor: Rachel Longman	Working with Native 3D Objects in After Effects Instructor: Eran Stern
10:15am EDT	Virtual Production for TV and Streaming Instructor: Gary Adcock	Extraordinary Drone Shots (and How to Get Them!) Instructor: Luisa Winters	Mastering Color Correction and Grading with the Lumetri Panel in Adobe Premiere Pro Instructor: Rich Harrington
11:30am EDT	Immersive Journalism & Storytelling with XR Instructor: Gary Adcock	A Practical Guide to Planning Field Shoots Instructor: Rachel Longman	Remote Collaborative Workflows for Post Instructor: Jeff Greenberg
12:45pm EDT	Keynote for Dell		
	AI Room 1 - 1E02	**Cinematography/DP** Room 2 - 1E03	**Corporate Media** Room 3 - 1E04
2:00pm EDT	Using Generative AI for Post Production Instructor: Jeff Greenberg	Strategies for Multi-Camera Productions & Editing Instructor: Luisa Winters	Producing on a Budget Instructor: Rich Harrington
3:15pm EDT	Using Hollywood-Grade VFX AI Tools Instructor: Eran Stern	Essentials of Timelapse Production & Post Instructor: Rich Harrington	Crafting Brand Engagement through Narrative Instructor: Rachel Longman
3:30pm EDT	Is Generative AI Changing Cinema? Instructor: Gary Adcock	iPhone Productions: A Practical Approach to Creating Content Instructor: Jeff Greenberg	From Story to Action: Strategic Content Creation and Social Media Instructor: Rich Harrington

View the program online at nabshow.com/ppw-ny/ to view full session descriptions.

THURSDAY, OCTOBER 23

AI TRAINING WORKSHOPS AVAILABLE FOR $399

	Room 1	Room 2
9:00 – 11:30am EDT	**AI Design:** The Future of Image Creation Instructor: Eran Stern	**AI Broadcasting:** Smart Strategies When AI Isn't an Option Instructor: Luisa Winters
12:00 – 2:30pm EDT	**AI Video Editing/Broadcast TV:** Frame the Future Instructor: Luisa Winters	**AI Legal:** Building Responsible AI Playbooks in Media Instructor: Seth Polansky
3:00 – 5:30pm EDT	**AI VFX & Motion:** Crafting Visual Wonders with AI Instructor: Eran Stern	