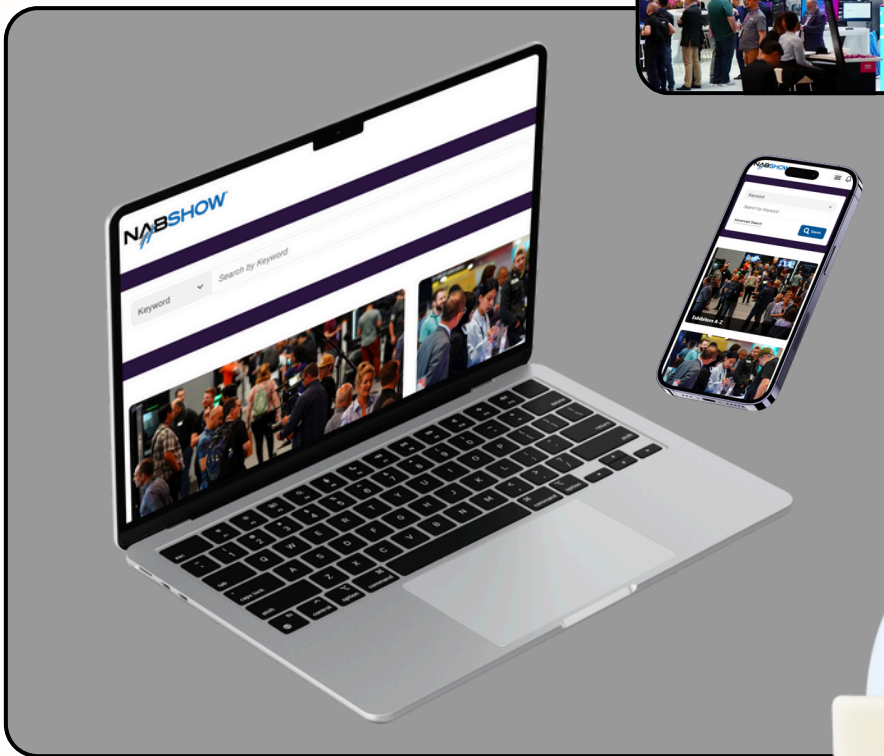


# 2026 NAB Show

## Online Advertising Packages

NEW: Rank Leads by Intent with Sales Accelerator (page 5)



Online Directory

Interactive Floor Plan

Show Planner

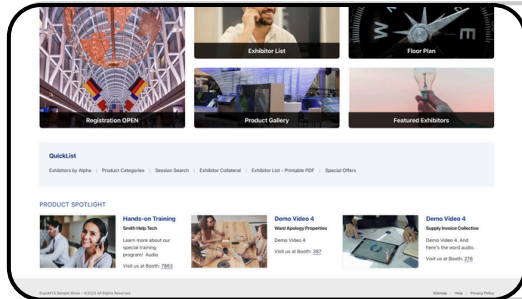
Purchase Contact: Tony Kruessel, [tkruessel@mapyourshow.com](mailto:tkruessel@mapyourshow.com), 513-527-8894

# What Will My Listing Include?

Features	Basic Listing Included	Bronze \$750	Silver \$1,500	Gold \$3,000
Contact Information	✓	✓	✓	✓
Website	✓	✓	✓	✓
Social Media	✓	✓	✓	✓
Booth Number	✓	✓	✓	✓
Product Categories	✓	✓	✓	✓
Company Description	✓	✓	✓	✓
Company Logo		✓	✓	✓
Access to Online Leads		✓	✓	✓
Featured Exhibitor Listing			✓	✓
Premier Placement in Search Results				✓
Highlighted Booth with Corner Peel				✓
Show Specials		2	4	8
In-Booth Training, Demos, and Events		2	4	8
Business Cards		2	4	8
Collateral		2	4	8
Product Gallery with Images and Descriptions			4	8
Product Gallery with Video and Descriptions				8
Attendee Invites				500

# Additional Opportunities - Online Directory

Additional Opportunities Require the Purchase of the Gold Package



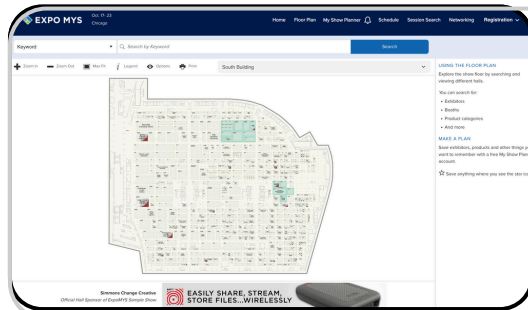
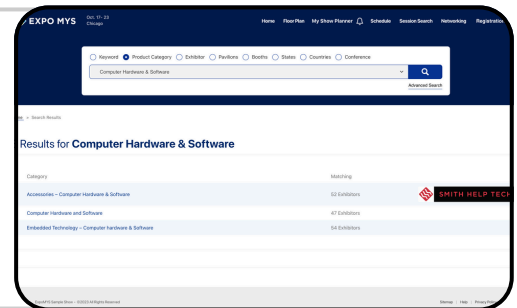
## PRODUCT SPOTLIGHT + \$500

LIMITED TO FIRST 30 EXHIBITORS

- Showcase your product image or video on the Directory Home Page
- Live link directs attendees to your company's listing

## PRODUCT CATEGORY BANNER + \$500

- 320x50 px image
  - 640 x 100 px required for upload
- Guaranteed #1 listing in the category



## EXHIBIT HALL BANNER + \$2,500

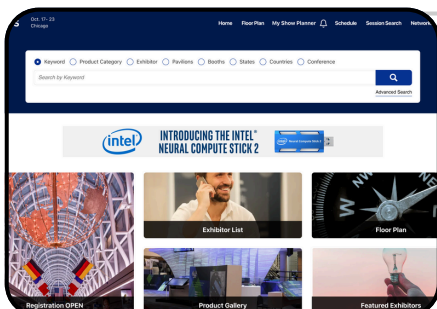
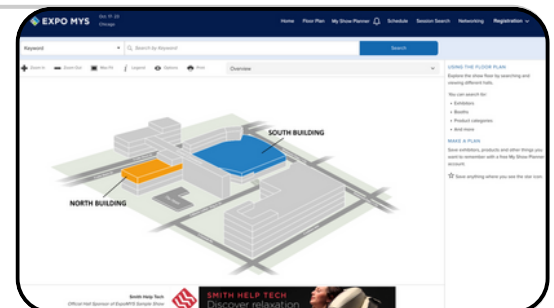
LIMITED TO FIRST THREE EXHIBITORS

- 728x90 px image
  - 1456 x 180 px image required for upload
- Up to 3 rotating maximum

## FACILITY OVERVIEW BANNER + \$3,500

LIMITED TO FIRST THREE EXHIBITORS

- 728x90 px image
  - 1456 x 180 px image required for upload
- Up to 3 rotating maximum



## DIRECTORY HOME PAGE BANNER + \$5,000

LIMITED TO FIRST THREE EXHIBITORS

- 1940x180 pixel image on the online directory home page or 600x500 pixel image for mobile/tablet
  - 1940x180 & 600x500 pixel image required for upload
- Up to 3 rotating maximum

# Additional Opportunities - Mobile App

Additional Opportunities Require the Purchase of the Gold Package



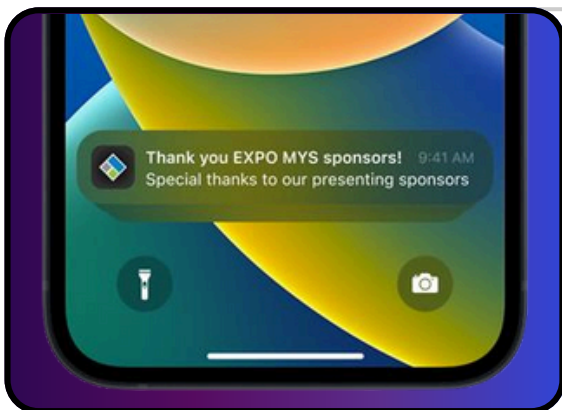
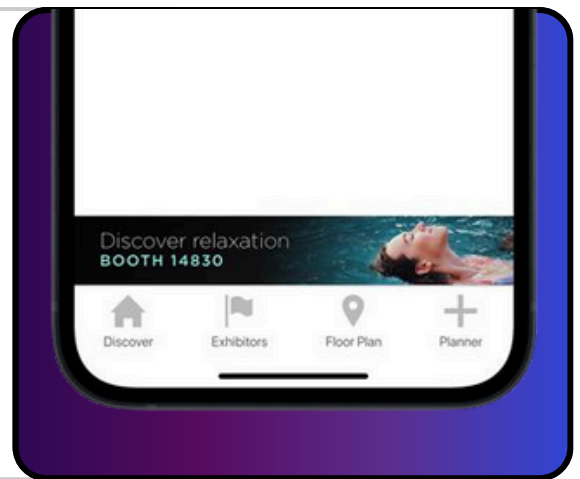
## OVERALL EXCLUSIVE SPONSOR + \$20,000

- Dedicated second splash screen with 1 of 5 rotating banner placed at the bottom of the main content pages
- Banners link to your mobile listing for lead capture
  - Must be JPG or PNG files, sized at 2436 x 2436px. Ensure safe area of 980 x 1870px due to range of device layouts
- 1 push notification during show hours

## ROTATING BANNERS + \$5,000

*LIMITED TO FIRST FOUR EXHIBITORS*

- Up to 4 rotating banners placed at the bottom of the main content pages
- Banners link to your mobile listing for lead capture
  - Must be JPG or PNG files, sized at 1242 x 195px



## PUSH NOTIFICATIONS + \$3,000

- Message alerts are pushed based on a scheduled date/time
- 2 messages available each day of the show (AM + PM)
- Message consists of a subject, push notification, and full length message

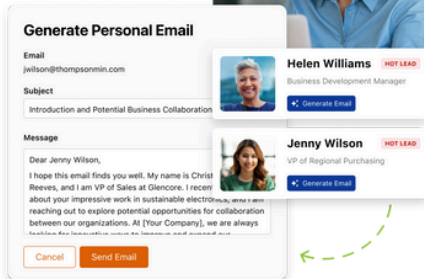
# NEW: Increase ROI with Sales Accelerator

## SALES ACCELERATOR

Analyzes attendee behavioral data including booths visited, online activity, favorited items, engagement with the mobile app, and more from your event.

The tool features the following:

- **Lead Ranking and Scoring** - Identifies the most promising prospects and ranks them by purchasing intent. Leads are ranked either "Hot," "Warm," or "Cold," indicating most to least buying potential.
- **Additional Contacts** - Identify similar connections within a lead's company, creating a list of expanded contacts, as well as provides additional information about each lead.
- **Personalized Emails** - Generate tailored messages unique to each lead, allowing exhibitors to fast-track follow-up and engage prospects with precise and high-impact emails.



## SELECT YOUR LEVEL (PAGE 2)

BRONZE

SILVER

GOLD

GOLD PLUS

+\$375

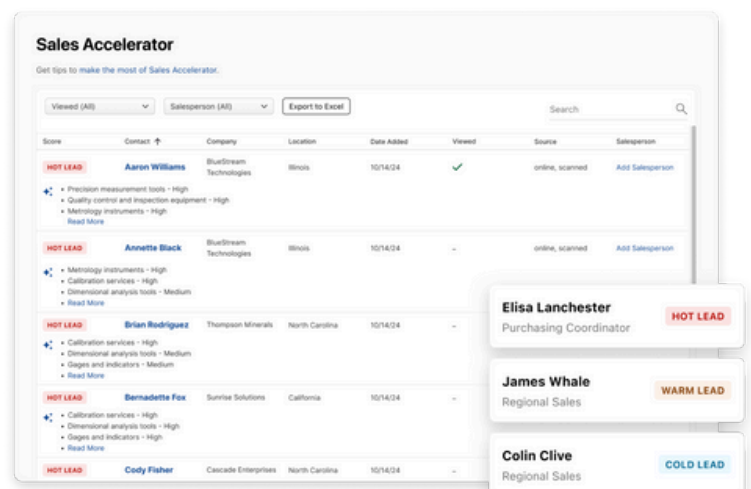
+\$750

+\$1,250

+\$1,750

GAIN ACCESS TO PRIORITIZED LEADS AND PERSONALIZED OUTREACH

LEARN MORE:



Purchase Contact: Tony Kruessel, [tkruessel@mapyourshow.com](mailto:tkruessel@mapyourshow.com), 513-527-8894