

## SATURDAY, APRIL 5

	Artificial Intelligence Room S219	Post Production Room S220	Motion Graphics & VFX Room S221	Traditional Production Room S227	Content Creators Room S225	Corporate & Brand Storytelling Room S226
10:00 - 11:45 AM PT	<b>Is GEN AI Changing Cinema?</b> Instructor: Gary Adcock	<b>DaVinci Resolve Colorist Boot Camp</b> Instructor: Warren Eagles	<b>After Effects Boot Camp</b> Instructor: Ian Robinson	<b>How to Start Your Creative Business</b> Instructor: Seth Polansky	<b>How to Use Online Brainstorming Tools and ChatGPT to Create Viral Hits</b> Instructor: Jefferson Graham	<b>Simple Content, Captivating Stories: Crafting Brand Engagement through Narrative</b> Instructor: TBA
11:45 AM - 1:00 PM PT	Break					
1:00 - 2:45 PM PT	<b>Exploring OpenAI's Sora &amp; RunwayML</b> Instructor: TBA	<b>Mastering Color Correction and Grading with the Lumetri Panel in Adobe Premiere Pro</b> Instructor: Rich Harrington	<b>Expressing Yourself: Mastering Expressions in After Effects</b> Instructor: Kyle Hamrick	<b>Lighting Techniques: Best Practices On-Set and In-Budget</b> Instructor: TBA	<b>Audio for Podcasting: Make Your Podcast Stand Out from Microphone Choice to Setup and Mix Down</b> Instructor: Gary Levitt	<b>To Be Announced</b> Instructor: TBA
3:00 - 4:45 PM PT	<b>Retrain Your Brain: "New" Lighting Color Science Foundations for Production</b> Instructor: Tim Kang	<b>Reimagining Video Editing Workflows with AI Tools</b> Instructor: TBA	<b>Collaborative Post-Production: from Editors &amp; Artists to Clients &amp; Stakeholders</b> Instructor: TBA	<b>To Be Announced</b> Instructor: TBA	<b>Creating Social Media Graphics for a Impactful Online Identity</b> Instructor: Ian Robinson	<b>Power Planning for Multi-Platform Delivery</b> Instructor: TBA
4:00 - 5:00 PM PT						
5:15 - 6:45 PM PT	<b>KEYNOTE EVENT</b> Room S219					
8:15 - 9:15 AM PT						
9:30 - 10:30 AM PT						
10:45 - 11:45 AM PT						
11:45 AM - 1:30 PM PT	Break					
1:30 - 2:30 PM PT						
2:45 - 3:45 PM PT						
4:00 - 5:00 PM PT						

Note all sessions on this page are included in the full PIPW Conference pass. Program subject to change. View the program online at [nabshow.com/post-production-world](http://nabshow.com/post-production-world) to view full session descriptions.

## SUNDAY, APRIL 6

	<b>Artificial Intelligence</b> Room S219	<b>Post Production</b> Room S220	<b>Motion Graphics &amp; VFX</b> Room S221	<b>Traditional Production</b> Room S224	<b>Content Creators</b> Room S225	<b>Corporate &amp; Brand Storytelling</b> Room S226	<b>Interactive Discussions</b> Room S227
8:00 - 10:30 AM PT	<b>Legal Issues w AI Generated Assets or Content</b>  Instructor: Seth Polansky	<b>Audio Skills for Video Editors</b>  Instructor: TBA	<b>Advanced Motion Tracking Techniques</b>  Instructor: Eran Stern	<b>The Right Toolkit: Choosing the Perfect Gear for Every Project</b>  Instructor: TBA	<b>iPhone Productions: A Practical Approach to Creating Content</b>  Instructor: Jefferson Graham	<b>How to Deliver More Impact with Your Brand Story</b>  Instructor: TBA	<b>Focusing on the Future: Making Decisions for the Next Calendar Year</b>  Instructor: TBA
10:45 - 11:45 AM PT	<b>Using AI in your Audio Recordings</b>  Instructor: Gary Levitt	<b>Getting the Most from AI Tools in DaVinci Resolve</b>  Instructor: Warren Eagles	<b>An Introduction to 3D and Adobe Dimensions</b>  Instructor: Chris Converse	<b>Flying Solo: Being a Crew of One</b>  Instructor: Juliana Broste	<b>Create with Confidence</b>  Instructor: TBA	<b>Adapting Stories for Multi-Channel Impact</b>  Instructor: TBA	<b>How to Network with Creatives</b>  Instructor: Maxim Jago
11:45 AM - 1:30 PM PT	<b>Break</b>						
1:30 - 2:30 PM PT	<b>A New Generation of Live Production - The Evolution of Streaming and Streamers</b>  Instructor: TBA	<b>Mastering the Essential Sound Panel in Adobe Premiere Pro</b>  Instructor: Maxim Jago	<b>Everyday Efficiency w After Effects</b>  Instructor: Kyle Hamrick	<b>A Practical Guide to Planning Field Shoots</b>  Instructor: TBA	<b>Crafting Your Undeniable Personal Brand</b>  Instructor: Juliana Broste	<b>Legal Issues to Consider when Creating Content for Brands &amp; Corporations</b>  Instructor: Seth Polansky	<b>Productivity Strategies for Remote Creatives</b>  Instructor: Rich Harrington
2:45 - 3:45 PM PT	<b>Using Generative AI for Post Production</b>  Instructor: TBA	<b>To Be Announced</b>  Instructor: TBA	<b>Get Your Models Movin' in Blender (for After Effects)</b>  Instructor: Chris Converse	<b>Directing Authentic Performances for Fiction</b>  Instructor: Maxim Jago	<b>Targets &amp; Trends: Content Strategies for Social Media Success</b>  Instructor: TBA	<b>Mobile-First Branding: Elevate Your Brand in a Mobile-Driven World</b>  Instructor: TBA	<b>Managing On-Set Stress</b>  Instructor: TBA
4:00 - 5:00 PM PT	<b>To Be Announced</b>  Instructor: TBA	<b>TMO Live: A Conversation with 2025 Oscar-Nominated Editor</b>  Instructor: TBA	<b>An Introduction to Adobe AI Tools for Animators</b>  Instructor: Ian Robinson	<b>Getting Great Audio to Your Camera</b>  Instructor: Gary Levitt	<b>Video Compression Essentials</b>  Instructor: TBA	<b>Monetize the Mic: Leverage Podcasts to Grow Your Brand</b>  Instructor: TBA	<b>Best Practices and Ethics for Integrating AI into Your Post Pipeline</b>  Instructor: TBA
5:15 - 7:15 PM PT	<b>CONTENT CREATOR PARTY</b> Room S222						

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# MONDAY, APRIL 7

	<b>Artificial Intelligence</b> Room S219	<b>Post Production</b> Room S220	<b>Motion Graphics &amp; VFX</b> Room S221	<b>Traditional Production</b> Room S224	<b>Content Creators</b> Room S225	<b>Corporate &amp; Brand Storytelling</b> Room S226	<b>Interactive Discussions</b> Room S227
8:00 - 10:30 AM PT	<b>Building Customized LLM's for Your Content</b> Instructor: Gary Adcock	<b>Essentials of After Effects for Video Editors</b> Instructor: Kyle Hamrick	<b>Getting Started with 3D in Adobe After Effects</b> Instructor: Ian Robinson	<b>Sound and Storytelling: Creating a Soundscape in Production and Post</b> Instructor: TBD	<b>From Story to Action: Strategic Content Creation and Social Media</b> Instructor: Rich Harrington	<b>Marketing Mojo for Corporate Videos: Strategies that Convert</b> Instructor: TBA	<b>How To Be a Freelance Editor in Today's Market</b> Instructor: TBA
10:45 - 11:45 AM PT	<b>Shooting for Generative AI</b> Instructor: AJ Bleyer, DGA	<b>Using Greenscreen in Adobe Premiere Pro</b> Instructor: Maxim Jago	<b>Working with Native 3D Objects</b> Instructor: Eran Stern	<b>Using VR Cameras for Creative Captures for Traditional Productions</b> Instructor: TBA	<b>Get Things Movin' with Adobe Express</b> Instructor: Chris Converse	<b>Corporate Storytelling for Social Media</b> Instructor: TBA	<b>Is AI a Tool or a Threat to Creatives?</b> Instructor: Gary Levitt
11:45 AM - 1:30 PM PT	<b>Break</b>						
1:30 - 2:30 PM PT	<b>Using LLMs to assist with Pre and Post Production Management</b> Instructor: TBA	<b>What's New in DaVinci Resolve</b> Instructor: Warren Eagles	<b>Advanced Techniques in Creating Cinemagraphs</b> Instructor: Chris Converse	<b>Essentials of Timelapse Production &amp; Post</b> Instructor: Rich Harrington	<b>Streamline Social Media Creation with AI</b> Instructor: TBA	<b>Session Presented by OWC</b> Instructor: TBA	<b>On-Camera Confidence</b> Instructor: Juliana Broste
2:45 - 3:45 PM PT	<b>PANEL: Gen AI and The Cinematographer</b> Moderator: Gary Adcock	<b>Mastering Audio - The Final Step Before Distribution</b> Instructor: Gary Levitt	<b>Type &amp; Title Design the Easy Way</b> Instructor: Kyle Hamrick	<b>Understanding LOG, LUTs, and 10bit and Raw/DNG</b> Instructor: TBA	<b>From Followers to Advocates: Building a Loyal Community</b> Instructor: TBA	<b>From Spark to Story: Designing Stories for Brands</b> Instructor: TBA	<b>Monetizing Your Creative Passions</b> Instructor: Eran Stern
4:00 - 5:00 PM PT	<b>What AI Can and CAN'T Do for You</b> Instructor: TBA	<b>To Be Announced</b> Instructor: TBA	<b>Masks and Track Mattes in Adobe After Effects</b> Instructor: TBA	<b>How to Produce a TV Show on an iPhone</b> Instructor: Jefferson Graham	<b>Doing It For the Gram: How to Instagram with Style and Ease</b> Instructor: Juliana Broste	<b>Storytelling That Sells: Crafting Compelling Video Content to Drive Engagement</b> Instructor: TBA	<b>Ask an Entertainment Lawyer</b> Instructor: Seth Polansky
5:15 - 6:45 PM PT	<b>ARTIFICIAL INTELLIGENCE</b> Room S219 <b>BIRDS OF A FEATHER</b> Artificial Intelligence Discussion Moderator: Gary Adcock	<b>PRODUCTION</b> Room S220 <b>BIRDS OF A FEATHER</b> Production Discussion Moderator: TBA		<b>EDITORS</b> Room S221 <b>BIRDS OF A FEATHER</b> The Crystal Ball: Speculating on the Future Moderator: TBA			

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## TUESDAY, APRIL 8

	<b>Virtual &amp; Remote Production</b> Room S219	<b>Post Production</b> Room S220	<b>Motion Graphics &amp; VFX</b> Room S221	<b>Traditional Production</b> Room S224	<b>Extended Reality Productions</b> Room S225	<b>The Business of Media Production</b> Room S226	<b>Interactive Discussions</b> Room S227
8:15 - 9:15 AM PT	Virtual Production for Creators <small>Instructor: TBA</small>	Masking and Tracking in Final Cut Pro <small>Instructor: TBA</small>	Illustrator for Motion Designers <small>Instructor: Eran Stern</small>	Choosing and Using the Best Microphone for the Job <small>Instructor: TBA</small>	Getting Started with Apple Vision Pro Immersive Video <small>Instructor: TBA</small>	Amplify Word of Mouth: Cutting-Edge Strategies for Gaining New Clients and Projects <small>Instructor: TBA</small>	Battling Burnout: The Keys to Longevity in Postproduction <small>Instructor: Ian Robinson</small>
9:30 - 10:30 AM PT	Translating Tomorrow: Communicating with clients about Virtual Production <small>Instructor: Andy Jarosz</small>	Photoshop for Video Editors <small>Instructor: Rich Harrington</small>	Data-driven Animations in After Effects <small>Instructor: Chris Converse</small>	Extraordinary Drone Shots (and How to Get Them!) <small>Instructor: TBA</small>	Advances in XR Production <small>Instructor: TBA</small>	The Business Skills I Wish I Had Learning Early in My Editing Career <small>Instructor: TBA</small>	Business and Legal Risks Related to Generative AI <small>Instructor: Seth Polansky</small>
10:45 - 11:45 AM PT	Metadata Management for Virtual Production <small>Instructor: Gary Adcock</small>	Using AI in your Audio Post <small>Instructor: Gary Levitt</small>	Creating Motion Graphics Templates for Video Editors <small>Instructor: Eran Stern</small>	Story from Interview & Direction: Crafting Authentic Narratives through Conversation <small>Instructor: TBA</small>	Apple Vision In-Focus <small>Instructor: TBA</small>	Strategies for Building a Profitable Content Creation Business <small>Instructor: TBA</small>	To Be Announced <small>Instructor: TBA</small>
11:45 AM - 1:30 PM PT	Break						
1:30 - 2:30 PM PT	Conversation with Amazon MGM Studios, Head of Post, International Features + Head of International VFX <small>Instructor: TBA</small>	To Be Announced <small>Instructor: TBA</small>	Advanced Techniques for MOGRT Authoring <small>Instructor: Chris Converse</small>	Building a Production Company <small>Instructor: AJ Bleyer, DGA</small>	Delivering Professional Immersive Video for Meta Quest <small>Instructor: TBA</small>	Budgeting Video Projects (BONSOP) <small>Instructor: Rich Harrington</small>	Navigating Creative Conflict and Resolution <small>Instructor: TBA</small>
2:45 - 3:45 PM PT	When Does Virtual Production Make Sense? <small>Instructor: Andy Jarosz</small>	Skin Tones and Matching for Editors and Colorists <small>Instructor: Warren Eagles</small>	Mastering Masks and Mattes in After Effects <small>Instructor: Kyle Hamrick</small>	Best Practices for Managing Storage On-Set <small>Instructor: Gary Adcock</small>	Immersive Media and the Edge of Reality - Fooling the Visual Cortex <small>Instructor: TBA</small>	Essential AI Tools for the Productive Producer <small>Instructor: TBA</small>	Top Issues Facing UAV Pilot And What We Can Do About Them <small>Instructor: TBA</small>
4:00 - 5:00 PM PT	SMPTE PANEL: Open Track IO <small>Moderator: Gary Adcock</small>	Re-cut and Remix: How to Repurpose Content for Social Media <small>Instructor: Maxim Jago</small>	Motion Graphics Project Management: From Concept to Pitch to Delivery <small>Instructor: Ian Robinson</small>	Strategies for Multi-camera Productions & Editing <small>Instructor: TBA</small>	To Be Announced <small>Instructor: TBA</small>	Collaborating with Clients: Translating Vision into Video <small>Instructor: TBA</small>	Time Management for Creative People <small>Instructor: TBA</small>
5:15 - 6:45 PM PT	<b>PRODUCERS</b> Room S219 <b>BIRDS OF A FEATHER</b> Producers Discussion <small>Moderator: TBA</small>	<b>COLORISTS</b> Room S220 <b>BIRDS OF A FEATHER</b> Colorists Discussion <small>Moderator: Warren Eagles</small>		<b>BUSINESS</b> Room S221 <b>BIRDS OF A FEATHER</b> Business Discussion <small>Moderator: TBA</small>			

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## WEDNESDAY, APRIL 9

	Virtual & Remote Production Room S219	Post Production Room S220	Motion Graphics & VFX Room S221	Traditional Production Room S224	Extended Reality Productions Room S225	The Business of Media Production Room S226	Interactive Discussions Room S227
8:15 - 9:15 AM PT	To Be Announced <small>Instructor: TBA</small>	Mastering Prompts to Create Generative AI Video <small>Instructor: TBA</small>	Working with Compound Effects in After Effects <small>Instructor: TBA</small>	To Be Announced <small>Instructor: TBA</small>	Understanding XR: Workflows in Cinema & Broadcast <small>Instructor: TBA</small>	The Art of Hagglng <small>Instructor: TBA</small>	Professional FAQ from a year on /r/editors "Ask a Pro" <small>Instructor: TBA</small>
9:30 - 10:30 AM PT	Obtaining and Maintaining Camera Color Accuracy Throughout the Entire Virtual Production Pipeline <small>Instructor: TBA</small>	Enhance VFX and Color Grading using AI and Machine Learning <small>Instructor: Eran Stern</small>	Integrating 3D Elements from Substance 3D into After Effects <small>Instructor: Ian Robinson</small>	Color Theory and Emotion: Using Color to Deepen Storytelling in Production <small>Instructor: TBA</small>	Building an Immersive Video Post Production Pipeline <small>Instructor: TBA</small>	10 Ways to be a Well Paid Creative! <small>Instructor: TBA</small>	Overcoming Creative Blocks <small>Instructor: TBA</small>
10:45 - 11:45 AM PT	Virtual Truck™ and Virtual Production Control Room™ Walkthrough - Setup and Implementation <small>Instructor: TBA</small>	Advanced Trimming for Video Editors <small>Instructor: TBA</small>	Expressions without Coding in After Effects <small>Instructor: Chris Converse</small>	Strategies for Interview-Driven Productions <small>Instructor: TBA</small>	Mastering Metadata for XR productions <small>Instructor: Gary Adcock</small>	Practical Project Management for Creative Pros <small>Instructor: Rich Harrington</small>	Other Ways to Monetize YouTube <small>Instructor: TBA</small>
11:45 AM - 1:30 PM PT	Break						
1:30 - 2:30 PM PT	SMPTE RIS Panel Defining the Color Pipeline for Extended Reality & Virtual Production <small>Moderator: Gary Adcock</small>	Remote Collaborative Workflows for Post <small>Instructor: TBA</small>	Beat the Render Queue: Making After Effects Render Faster <small>Instructor: Eran Stern</small>	Practical Tips for Directors <small>Instructor: Maxim Jago</small>	To Be Announced <small>Instructor: TBA</small>	Using AI to Help Market Your Content <small>Instructor: TBA</small>	An Ethical Approach to AI <small>Instructor: Rich Harrington</small>
2:45 - 3:45 PM PT	Advanced Virtual Production Car Process Techniques <small>Instructor: TBA</small>	Getting started with VFX in Adobe After Effects for Video Editors <small>Instructor: Ian Robinson</small>	Master The Essential Graphics Panel in Premiere Pro and After Effects <small>Instructor: Kyle Hamrick</small>	Audio for Interviews and Corporate Production <small>Instructor: TBA</small>	To Be Announced <small>Instructor: TBA</small>	How to Make it as a Freelancer <small>Instructor: TBA</small>	Workflow Strategies and Processes Setup <small>Instructor: TBA</small>

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# Other FMC Ticket Offerings

FMC offers the following additional training available at NAB Show. These trainings are **not included** in the P|PW conference pass and **require separate registration**. For more information see [nabshow.com/post-production-world](http://nabshow.com/post-production-world).

## FIELD WORKSHOPS

### Virtual Reality Productions \$999

Instructor: Nick Harauz  
 Date: April 3-4 (2-Day Workshop)  
 Time: 9:00 AM - 5:00 PM PT  
 Location: Nelson Ghost Town & Las Vegas Convention Center

The VR Production Workshop covers 360 workflows, from production to post, exploring history, market trends, filming techniques, editing, reorientation, transitions, effects, and more for a comprehensive hands-on experience.

### Budget Powered Productions for Audio \$849

Instructor: Douglas Spotted Eagle  
 Date: April 3 (1-Day Workshop)  
 Time: 10:00 AM - 4:00 PM PT  
 Location: Las Vegas Convention Center

This workshop covers audio setup, shoot-for-edit practices, and distribution outputs. Attendees will collaborate with the instructor, explore support equipment, and gain hands-on experience setting up production and equipment.

### Budget Powered Productions for Lighting \$849

Instructor: Douglas Spotted Eagle  
 Date: April 4 (1-Day Workshop)  
 Time: 10:00 AM - 4:00 PM PT  
 Location: Las Vegas Convention Center

This workshop covers lighting techniques with hands-on practice, allowing attendees to photograph setups, work with a model for various interview styles, and collaborate with the instructor on production and equipment setup.

### Content Creator Masterclass \$849

Instructor: Juliana Broste  
 Date: April 4 (1-Day Workshop)  
 Time: 9:00 AM - 5:00 PM PT  
 Location: To Be Announced

This immersive crash course is designed to arm you with the tools, techniques, and insider secrets you need to thrive in today's competitive content creation world.

## AI BOOTCAMP WORKSHOPS

### AI Video Editing \$399

Instructor: Luisa Winters  
 Date: April 5  
 Time: 9:00 - 11:45 AM PT  
 Location: Las Vegas Convention Center

Ideal for freelance and broadcast editors in news and documentaries, this course explores AI-driven video editing with tools like Descript and Premiere Pro, enhancing creativity and expanding professional opportunities.

### AI VFX & Motion \$399

Instructor: Eran Stern  
 Date: April 5  
 Time: 12:00 - 2:45 PM PT  
 Location: Las Vegas Convention Center

Explore AI-enhanced VFX and motion graphics with tools like Firefly and Runway, mastering tasks like rotoscoping, face swapping, and animation while balancing AI's efficiency with the irreplaceable power of human creativity.

### AI Broadcast TV \$399

Instructor: Luisa Winters  
 Date: April 5  
 Time: 3:00 - 5:45 PM PT  
 Location: Las Vegas Convention Center

Designed for broadcast professionals, this course explores AI and ML in video editing for news, documentaries, and VOD. Using tools like Descript and Premiere Pro, attendees merge technical expertise with practical creativity.

## CERTIFICATION EXAM VOUCHERS

All Exams Scheduled Online Post-Event

### AI Video Editing Certification Exam \$149

Covers foundational concepts of AI and ML, their relevance & application in video editing, practical use of AI tools and technologies, ethical considerations, and future trends.

### AI VFX & Motion Certification Exam \$149

Focuses on the practical application of AI tools and third-party add-ons, delving into the innovative ways AI can be utilized to create diverse motion graphics and VFX.

### AI Broadcast TV Certification Exam \$149

Assesses proficiency in incorporating AI into broadcast video editing processes, elevating creative operations, & understanding the influence of AI in the broadcast industry.

### Apple FCP Certified SocialPro Exam Voucher + Exam Prep Recording \$199

Focus on online content and social media, testing main features at an introductory-to-intermediate level.

### Apple FCP Certified VideoPro Exam Voucher + Exam Prep Recording \$199

Covers all areas of Final Cut Pro at an intermediate to advanced level & includes questions on importing, editing, and exporting finalized professional-quality videos.

### Apple FCP Certified Post-ProductionPro Exam Voucher + Exam Prep Recording \$199

Covers all areas of Final Cut Pro at the expert level and includes questions concerning Motion and Compressor as well as post-production terminology and concepts.

### Adobe After Effects Exam Voucher + Exam Prep Recording \$199

Adobe After Effects is the industry-standard motion graphics and visual effects software.

### Adobe Premiere Pro Exam Voucher + Exam Prep Recording \$199

With the rapid advancement of video and multi-media technology, Adobe Premiere Pro helps produce and edit productions more fluidly than ever before.