

2025 PropelME Packages

PropelME is the destination to see early-stage products from qualified startups eager to explore, learn, collaborate, and drive impactful change within their respective markets. Our program offers a unique fusion of year-round online community engagement and immersive, in-person experiences during NAB Show events, creating a comprehensive support system for early-stage companies. Immerse yourself in a supportive community where shared expertise drives innovation, providing not just networking opportunities but a deeper engagement with industry trends for forward-thinking startups and entrepreneurs. PropelME offers a range of exhibit options targeted to startup companies such as Exhibit Space, Counter Package, or Pod Package. Located in West Hall at NAB Show.

COUNTER PACKAGE - \$2,800

- 1M Cabinet with Graphic
- 2 Stools
- Wastebasket
- Carpet
- Nightly Booth Cleaning
- Unlimited Material Handling
- 500 Watt Electrical Drop
- Badge Scanner



POD PACKAGE - \$5,300

- Pod w/ 1M Graphic and Cabinet
- 2 Stools
- Wastebasket
- Carpet
- Nightly Booth Cleaning
- Unlimited Material Handling
- 500 Watt Electrical Drop
- 32" Monitor
- 3mbps Internet Connection
- Badge Scanner



Additional benefits include:

- Four (4) Exhibitor Staff Badges
- Company Name and Booth Number in the 2025 NAB Show Guide
- Online Listing in the 2025 NAB Show Exhibitor Directory
- Ability to sell products directly from booth through the Show & Sell Program

If you are interested in purchasing a PropelME package
or have additional questions, contact:

NAB Sales
sales@nab.org
+1 202 595 1953

If you've already purchased a PropelME package
and have additional questions, contact:

NAB Services
exhibitservices@nab.org
+1 202 595 2051

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EXHIBIT TURNKEY - \$3,500

- 6 x10 Exhibit Space
- Carpet
- Table
- 2 Chairs
- Wastebasket
- Nightly Booth Cleaning
- Unlimited Material Handling
- 500 Watt Electrical Drop

THOUGHT LEADERSHIP SESSIONS -

Startups \$1,500 | Others \$2,000

- One 20 minute session
- Lead list of all attendee badge scans from sponsored session
- Logo and/or session details included within onsite signage
- Logo and/or session details included preshow within email, web and social media, as space allows

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