

Commonly Ordered Furnishings

| | Cost | Tax | Total |
|---|----------|---------|----------|
| Black Cafe Table (30" h x 24" w) | \$344.60 | \$28.86 | \$373.46 |
| Black Diamond Stool | \$69.60 | \$5.83 | \$75.43 |
| Black Diamond Armchair | \$69.95 | \$5.86 | \$75.81 |
| Key Largo Loveseat | \$698.90 | \$58.53 | \$757.43 |
| Custom Cut Carpet 16 oz. - Price per sq.ft. | \$2.65 | \$0.22 | \$2.87 |
| 1/2 Padding (90-700 sq. ft.) - Price per sq.ft. | \$1.00 | \$0.08 | \$1.08 |

FURNISHINGS
Preferred Provider: Freeman
Contact Information: 888-508-5054;
exhibitorsupport@freeman.com
Ordering Available Now
Discount Deadline: March 3, 2025

Turnkey Packages

NAB Show Exhibit Sales
Contact Information: +1 202 595 1953, sales@nab.org Ordering Available Now
Starter Turnkey Discount Deadline: March 21, 2025; Traditional Turnkey Discount Deadline: March 7, 2025

Starter Turnkey Packages

10' X 10'
Cost: \$6,400



- (1) 8' High Back Drape and 3' Side Rail
- (1) 10' x 10' Gray Carpet
- (1) ID Sign
- (1) 6' x 30" Black Draped Table
- (2) Side Chairs
- (1) Wastebasket
- (1) 500-Watt Outlet
- 4 Days Booth Carpet Cleaning

10' X 20'
Cost: \$12,800



- (1) 8' High Back Drape and 3' Side Rail
- (1) 10' x 20' Gray Carpet
- (1) ID Sign
- (2) 6' x 30" Black Draped Table
- (1) 30" x 36" Black Top Café Table
- (4) Side Chairs
- (1) Wastebasket
- (1) 1000-Watt Outlet
- 4 Days Booth Carpet Cleaning

Traditional Turnkey Packages

10' X 10'
Cost: \$11,000



- (1) 10' Wall Exhibit with Fabric Graphics
- (1) 10' x 10' Gray Carpet
- (3) Arm Lights (including electrical)
- (1) Counter Height Cabinet
- (1) Stool
- (3) Side Chairs
- (1) 30" x 36" Black Top Café Table
- (1) Wastebasket
- (1) 500-Watt Outlet
- 4 Days Booth Carpet Cleaning

10' X 20'
Cost: \$22,000



- (1) 20' Wall Exhibit with Fabric Graphics
- (1) 10' x 20' Gray Carpet
- (4) Arm Lights (including electrical)
- (1) Counter Height Cabinet
- (1) Stool
- (3) Side Chairs
- (1) 30" x 36" Black Top Café Table
- (1) Wastebasket
- (1) 1000-Watt Outlet
- 4 Days Booth Carpet Cleaning

MATERIAL HANDLING
Exclusive Provider: Freeman
Contact Information: 888-508-5054; exhibitorsupport@freeman.com

Unlimited Material Handling is an added feature for all Exhibitors who purchase indoor exhibit space at NAB Show. This feature is added to your NAB invoice at a flat rate of only \$3.95 per sq. ft. Advanced Warehouse Storage and Off Target fees are not included.

LABOR
Exclusive Provider: Freeman
Contact Information: 888-508-5054; exhibitorsupport@freeman.com
Ordering Available Now
Discount Deadline: March 3, 2025

Commonly Ordered Labor

| | Straight Time (per hour) | Overtime (per hour) | Tax |
|--|-----------------------------|------------------------|---------------|
| Electrical Booth Work Labor | \$127.00 | \$241.75 | +8.25% |
| Display Install/Dismantle Labor | \$97.00 | \$155.00 | +8.25% |

Minimum Charge = 1 hour

ST = Straight Time, 8 a.m. - 5 p.m. Monday - Friday
OT = Overtime, all other times (including all holidays)

Electrical Floor Labor is now included in electrical service orders.

ELECTRICAL
Exclusive Provider: Freeman
Contact Information: 888-508-5054; exhibitorsupport@freeman.com
Ordering Available Now
Discount Deadline: March 3, 2025

Commonly Ordered Electrical

| | Cost | Tax | Total |
|--------------------------------------|----------|---------------|----------|
| 5 amp, 500 watt, 120 volt* | \$162.50 | +8.25% | \$175.91 |
| 20 amp, 2000 watt, 120 volt | \$427.00 | +8.25% | \$462.23 |
| 20 amp, 208 volt single phase | \$607.00 | +8.25% | \$657.08 |

Includes materials & floor work labor. Please review the Exhibitor Manual for rules and regulations.

***10x10 - 10x40 Inline booths only**

Prices shown are online rates and will increase after the discount date indicated above.

All rates are subject to change.

Complete inventory, pricing and ordering options will be available by the order date indicated above.

AUDIO/VISUAL
Preferred Provider: Freeman
Contact Information: 888-508-5054; exhibitorsupport@freeman.com
Ordering Available Now
Discount Deadline: March 3, 2025

Commonly Ordered Audio/Visual

| | Cost | Tax | Total |
|--|-------------|------------|--------------|
| Laptop Computer (Core i5/2.5ghz/4GB/300GBHD/DVD) | \$389.50 | \$32.62 | \$422.12 |
| Desktop Computer with Monitor (3.2 GHz or faster) | \$330 | \$27.64 | \$357.64 |
| 42" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mounted | \$751.75 | \$62.96 | \$814.71 |
| 55" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mounted | \$1444.25 | \$120.96 | \$1,565.21 |

Price includes all show days. Additional 28% delivery fee applies for orders \$3,000 and under (\$182 minimum).

LEAD RETRIEVAL
Preferred Provider: Maritz
Contact Information: 877-623-3487, exhibitorservices@maritz.com
Ordering Available Now
Discount Deadline: January 23, 2025

Commonly Ordered Lead Retrieval

| | Cost | Tax | Total |
|---|-------------|------------|--------------|
| Tablet with SWAP | \$422.00 | \$35.36 | \$457.36 |
| Swap "3 Pack" (App, License, +3 Activations) | \$525.00 | \$43.99 | \$568.99 |
| Optium RT2000 (Portable Unit) | \$494.00 | \$41.39 | \$535.39 |
| Optium RT2000 Bluetooth Printer | \$149.00 | \$12.49 | \$161.49 |
| Developer's Kit for Real Time Data Services | \$715.00 | \$59.92 | \$774.92 |

SWAP

Latest in lead retrieval.
Downloads directly to your smart phone.
Enable you to capture leads anywhere in and around outside of your booth.

Optium RT2000

It's portable and wireless.
Immediately sends leads to a secure, password protected website. Full QWERTY keyboard.

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INTERNET
Exclusive Provider: COX
Contact Information: 855-519-2624; Email: lvcc.orders@cox.com
Advanced Discount Deadline: March 7, 2025

Commonly Ordered Internet

| | Advance Rate |
|---|---------------------|
| Shared Bandwidth Services (Business Starter: 3Mbps) | \$500 |
| Dedicated Bandwidth Services (Business Starter Plus: 3 Mbps) | \$1,287 |
| Business Select Plus: 10 Mbps | \$2,633 |
| Labor/Floor Work | \$75/hour |
| Additional Public IP address | \$125 each |

FLORAL
Preferred Provider: TLC Florist
Contact Information: 770 507 6777, order@tlc-florist.com Ordering Available Now
Discount Deadline: March 17, 2025

Commonly Ordered Floral

| | Cost | Tax | Total |
|---------------------------|-------------|------------|--------------|
| Large Fern | \$40.00 | \$2.89 | \$42.89 |
| 3 Foot Green Plant | \$50.00 | \$5.45 | \$55.45 |

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