WHAT TO EXPECT, THINGS TO SEE, THINGS TO DO, PLACES TO GO.

Your Badge
Education
Show Floor
Onsite Services
Leaving Las Vegas

myNABShow
Your ticket to maximizing your experience.
Search exhibiting companies, education sessions, speakers and key trends to create your perfect itinerary. Carry your planner with you via the app!

Download the NAB Show Mobile App today!

The place to start and end your journey at NAB Show. From registration areas and lounges to recharging stations and the NAB Show Store, a quick stop at The Quad is sure to give you a boost. See you at one of the five locations.

Pre-Show Planner I Conference Flex Pass
presented by Google

NABSHOW
Where Content Comes to Life

Your Badge
Education
Show Floor
Onsite Services
Leaving Las Vegas

4K Fun Run
Tuesday, April 25, 7:30 a.m.
Sunset Park, Las Vegas
Proceeds will be donated to Mercy Corps and Women Who Code

Register today
YOUR BADGE ACCESS

YOUR BADGE

Before you hit the Show Floor or a hot conference session, you need to pick up your Badge. Badge Pickup stations can be easily found around the Convention Center and at key hotels in Las Vegas.

To retrieve your Badge onsite, simply bring your registration confirmation, scan the barcode at any Express Registration counter and your Badge will be printed and waiting for you at a designated Badge Pickup.

Don’t forget you also need a valid photo ID to retrieve your credentials.

PRE-REGISTERED BADGE PICKUP AVAILABLE AT THESE OFFICIAL HOTELS AND LOCATIONS:

<table>
<thead>
<tr>
<th>Hotel/Location</th>
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</thead>
<tbody>
<tr>
<td>Aria Resort &amp; Casino</td>
</tr>
<tr>
<td>Bellagio</td>
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<tr>
<td>Circus Circus</td>
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<tr>
<td>Encore</td>
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<tr>
<td>Flamingo Las Vegas</td>
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<tr>
<td>Las Vegas Monorail, LVCC Station</td>
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<tr>
<td>MGM Grand</td>
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<tr>
<td>Monte Carlo</td>
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<tr>
<td>Paris Las Vegas</td>
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<tr>
<td>Treasure Island</td>
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<td>The Venetian</td>
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<td>Wynn Las Vegas</td>
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NEW! This state-of-the-art broadcast facility will feature daily interviews with today’s leading brands, personalities and solutions providers who are harnessing The M.E.T. Effect and bringing inspiration and innovation to the media, entertainment and technology industries. The M.E.T. 360 Studio is also home to “NAB Show LIVE,” produced by Broadcast Beat.


The Quad is the place to start and end your journey at NAB Show. To better help you Relax, Recharge, Regroup and Reflect, we have five Quads throughout the Convention Center. From registration areas and lounges to recharging stations and the NAB Show Store, a quick stop at The Quad is sure to give you a boost. Grab your coworkers, clients and friends and MEET US AT THE QUAD!

The Quad at N4, North Hall
- Registration
- ITC
- NAB Show Store
- Grab-and-Go Food
- Charging Stations
- Lounge and Meeting Space

The Quad at S1, South Hall Lobby
- Registration
- Charging Stations

The Quad at S2, South Hall Lobby
- Registration
- Charging Stations
- Lounge and Meeting Space

The Quad at Silver Lot
- Beer Garden
- Food Trucks
- Lawn Games

The Quad at Conference Corner, North Hall, Level 2
- Lounge and Meeting Space
- Interactive Area
- Charging Stations

Sponsored by your favorite NAB Events
Once you have your Badge, you’re set to explore ALL of what NAB Show has to offer. Your Conference Flex Pass gives you ultimate access to the Show’s best content.

**Full access to all Conference Programs:**

**MEDIA**
- Business of Broadcast Conference
- Digital Futures Exchange
- Online Video Conference
- Media Finance and Investor Program
- M.E.T. 360 Leaders Town Hall

**ENTERTAINMENT**
- Creative Master Series
- Sports Media and Entertainment
- M.E.T. 360 Leaders Town Hall

**TECHNOLOGY**
- Broadcast Engineering and Information Technology Conference (Now in N256, N258, N260 and N262/N264)
- Future of Cinema Conference: The Intersection of Technology, Art and Commerce in Cinema
- Media Technologies for Military and Government
- Next-Generation Media Technologies: AI, AR and Cloud Innovations
- Satellite Technologies
- M.E.T. 360 Leaders Town Hall

**Featuring these Speakers:**

- **Shira Lazar**
  Host and Executive Producer
  "What’s Trending"

- **Dan Reed**
  Head of Global Sports Partnerships
  Facebook

- **Mona Scott-Young**
  Monami Entertainment, “Love and Hip Hop” Franchise

- **Rebecca Jarvis**
  Chief Business, Technology and Economics Correspondent, ABC News; Host, Creator and Managing Editor, “Real Biz with Rebecca Jarvis”

- **Hank Azaria**
  Executive Producer and Star, IFC’s “Brockmire”

- **Chris Hardwick**
  Comedian and CEO Nerdist

- **Amanda Peet**
  Star
  IFC’s “Brockmire”

- **Harvey Levin**
  Executive Producer
  TMZ

- **Larry King**
  Award-Winning Radio and Television Host

- **Maria Elena Salinas**
  Co-Anchor, “Noticiero Univision” Hall of Fame — TV Inductee Television Luncheon

- **Al Roker**
  Owner and CEO
  Al Roker Entertainment, Inc.

- **Pete Cashmore**
  Founder and CEO
  Mashable

- **Joan Lunden**
  Former Co-Host, “Good Morning America”

- **Keith Wachtel**
  EVP, Global Partnerships/CRO NHL

- **Mark Tatum**
  Deputy Commissioner and CDO
  NBA

- **America Ferrera**
  Actress and Producer
  Hanoree TV Chairman’s Award Recipient

- **Hanno Basse**
  Chief Technology Officer
  20th Century Fox Film Corporation
EDUCATION

GENERAL SESSIONS
Open to all Attendees.

NAB Show Opening  Sponsored by Blackmagic Design

Gordon H. Smith
President and CEO,
National Association of Broadcasters

Jane Pauley
Renowned Journalist and Host,
“CBS Sunday Morning”

Rebecca Jarvis
Chief Business, Technology and Economics Correspondent, ABC News

Media in the Age of Machine Learning and the Cloud

Tariq Shaukat
Google Cloud

FCC Chairman’s Keynote

The Honorable Ajit Pai
Federal Communications Commission

Keynote: NBC Chairman Robert Greenblatt in Conversation with Chris Hardwick

Robert Greenblatt
NBC Entertainment Speaker

Chris Hardwick
Nerdist CEO Moderator

M.E.T. Talks

Shira Lazar
“What’s Trending”

Dan Bigman
Verse

Mona Scott-Young
Monami Entertainment; “Love and Hip Hop” Franchise

Jeff Cuban
Mark Cuban Entertainment Properties
EDUCATION

SUPER SESSIONS

Open to all Conference Flex Pass holders.

MONDAY, APRIL 24 – WEDNESDAY, APRIL 26

• Ultra HD Broadcasting Comes of Age
• Content at the Center of Media Transformation
  Produced in partnership with CTAM
• Making It In the Major Leagues: How A Viral Video on Funny Or Die Became the IFC Series “Brockmire”
• The Real Story: A Take on Syndicated Entertainment News with FOX TV’s Frank Cicha and TMZ’s Harvey Levin
• Celebrity Executive Officers: How These CEOs Manage Reality Produced in partnership with Noble

• Next Generation Image Making — Taking Content Creation to New Places
• The Intriguing Tale of Amazon Prime Video’s “The Man In The High Castle”
• Video Platforms of the Future
• Reaching for the Stars: Connecting to the Future with NASA and Hollywood Produced in partnership with NASA
• The Force Returns: “Rogue One: A Star Wars Story” Produced in partnership with NASA

MORE ››
Prepared and produced by NAB Show Exhibitors and Sponsors, these sessions provide drill-downs into specific market-based solutions that help media professionals maintain a competitive advantage.
EXPLORE IT ALL.

Go ahead — go wild. That’s what the Show Floor is here for. With 1,700+ Exhibitors to choose from, along with all of these engaging special attractions, you’ll see all The M.E.T. Effect has to offer.

HOTEL SHUTTLE:

Monday and Tuesday, April 24 – 25:
Inbound 7 – 10:30 a.m.
Outbound 3:30 – 7 p.m.

Wednesday, April 26:
Inbound 7:30 – 10:30 a.m.
Outbound 3:30 – 7 p.m.

Thursday, April 27:
Inbound 7:30 – 10:30 a.m.
Outbound 2 – 4:30 p.m.

EXHIBIT HALL HOURS

Monday, April 24
10 a.m. – 6 p.m.
Tuesday, April 25
9 a.m. – 6 p.m.
Wednesday, April 26
9 a.m. – 6 p.m.
Thursday, April 27
9 a.m. – 2 p.m.

TAKE NOTE! LOCATION CHANGES:

Post|Production World now located in S219 – S220 and S224 – S231.

Broadcast Engineering and Information Technology Conference now located in N256, N258, N260 and N262|N264.
NOW FOR THE LOGISTICS.

Getting to the Convention Center

Hotel Shuttle
Complimentary service to and from all official NAB Show hotels from Monday through Thursday.  

Las Vegas Monorail
NEW! Your Badge can be your ticket. Learn more and buy your tickets through registration.  

Housing Assistance
Located in The Quad at N4, North Hall.  

Concierge Services
Located in The Quad at N4, North Hall.  

Touch-Screen Directories
Touch-screen monitors and iPad wayfinding kiosks are located in various lobby and floor locations throughout the LVCC.

Show Floor Assistance
Need help navigating the Show Floor or any other assistance? Find an NAB Show Experience Expert located in the lobbies and throughout the show floor. They’ll be dressed in blue vests — readily available and eager to help.

WiFi
Stay connected! Complimentary wireless Internet access in all lobbies, meeting rooms and corridors of the LVCC.

Dining Options
A plethora of options...BBQ, pizza, Italian, Asian and a deli.

Bring Home Some NAB Show Swag!
NEW! The NAB Show Store’s main location is now at The Quad at N4. Visit this new location or the South Upper Lobby location to grab your swag while onsite.

ON SITE SERVICES

NEED HOUSING?
NAB Show offers the best hotel rates in Las Vegas. Book your room now.

ONTOP WANTED?
NAB Member Lounge, N263C
Network with peers and learn more about members-only benefits. Members also have access to the VIP Lounge in the Encore, Debussy 2.

Beer Gardens
Relax and grab a cold beer and a quick bite to eat.  
Location: Orange and Silver Lots

Post | Production Campus
Happy Hours
Monday, April 24, 4:30 – 6 p.m.  
Tuesday, April 25, 4:30 – 6 p.m.  
Wednesday, April 26, 4:30 – 6 p.m.  
Location: SL11810

Facebook Live Happy Hour
Tuesday, April 25, 4 – 5:30 p.m.  
Location: South Upper Lobby

Advanced Advertising Pavilion
Happy Hour
Wednesday, April 26, 4 p.m.  
Location: N6513AD

Virtual and Augmented Reality Pavilion Happy Hours
Monday, April 24, 4:30 p.m.  
Thursday, April 27, 12:30 p.m.  
Location: N313VR

CHECK OUT MORE ONSITE OFFERINGS »
LEAVING LAS VEGAS

WE WILL BE SAD TO SEE YOU GO.

Airline Check-in

North, Central and South Hall Lobbies
Check in for your flight at the LVCC airline check-in kiosks. Participating airlines include American Airlines, Delta, JetBlue, Southwest Airlines, United Airlines, US Airways, Virgin Atlantic and WestJet. Bag check is not available with this service. Available Wednesday – Thursday, 7 a.m. – 1 p.m.

Airport Shuttle Service

From the LVCC
Complimentary Airport Shuttle Service to McCarran International Airport runs every 30 minutes from the LVCC Concourse starting on Wednesday, April 26.

From Your Hotel
NAB Show’s partner, LASxpress, offers Attendees and Exhibitors a special rate for one-way airport transfers.

MORE »

• Non-Stop Xpress Service available for $18 per person
• 40%+ savings vs. taxi fare
• Immediate boarding
• Airport meet-and-greet service
See you in Vegas!

Join the conversation. #NABShow

Follow us on Snapchat!