



NABSHOW[®]
Where Content Comes to Life
Exhibitor Advisory Committee

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South Upper 400 - 2999 SF

Years with NAB Show: 14

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Term Ending: 2018

Why did you join the Exhibitor Advisory Committee?

- I was new to the AV industry but had years of event experience and wanted volunteer my time to help enhance the NAB show experience and meet other exhibitors.

How does the EAC help Exhibitors?

- The EAC meets three times a year to discuss how we can improve the NAB show. We discuss a variety of topics including: costs, attendance, marketing and then determine which areas we can make the most impact.

If you could tell an Exhibitor three things about pre-Show planning, what would they be?

- Book your hotel and dinner reservations early, hire a professional to build your booth and wear comfortable shoes!

What is the one critical thing you want Exhibitors to do before/during/after the Show?

- Communicate with the EAC! Find out who represents your hall, join LinkedIn groups, and tell us if you experience any issues or have ideas on how we can improve the show.