



**NABSHOW**<sup>®</sup>  
*Where Content Comes to Life*  
**Exhibitor Advisory Committee**

**Charles Wagor III, Markertek**

*Central 400 - 2999 SF*

**Years with NAB Show: 16**

**Markertek**

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**Term Ending: 2019**

**Why did you join the Exhibitor Advisory Committee?**

- Having the opportunity to have a direct impact on future shows really intrigued me. Being able to aid fellow exhibitors and to be a voice for them along with getting more of an inside view of the show and NAB staff were also key reasons.

**How does the EAC help Exhibitors?**

- The EAC brings the feedback received from fellow exhibitors directly to the NAB team. We discuss ways to improve the exhibitor & attendee experience, setup subcommittees to specifically handle important issues and set goals to accomplish each year based on the most important topics.

**What is your favorite NAB Show memory?**

- There are many but thinking back it has to be the first time I attended the show. Seeing the expanse and depth of all of the exhibits was truly amazing. It brought the entire industry to life for me. I still look forward to seeing it each and every year.