



NABSHOW[®]
Where Content Comes to Life
Exhibitor Advisory Committee

Steven Paulsen, NewTek, Inc.
South Lower 400 - 2999 SF

Steven Paulsen joined NewTek in 2011 and is currently Senior Director of Marketing Services. With a focus of on Agile Marketing the Marketing Services group focuses on delivering high energy programs via the creative, web, production and event teams. His professional career has included speaking at industry meetings about how to improve marketing workflow through the use of technology, creating actionable goals, and results based metrics.

A resident of San Antonio for ten years he has four children and remains the top Lego construction champion in his household and continues to reign over his candy land empire.