



Christy Ricketts, Contemporary Research
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Christy oversees day-to-day operations, strategic development and execution of marketing campaigns and is responsible for coordinating regional and national tradeshows. She has served on the NAB EAC committee since 2015 and participates in the Women of InfoComm Council.

Christy has over 20 years of experience in marketing, starting as a Marketing and Sales Manager for Ringling Bros. And Barnum & Bailey & Disney on Ice in 1998. In 2002 she became the Director of Marketing for the American Airlines Center in Dallas, TX overseeing marketing for numerous touring concerts, family shows and sporting events. She most recently served as Senior Account Executive for Quicksilver Interactive Group, an interactive digital marketing agency, until joining Contemporary Research in 2013.