

Saturday, April 14, 2012

Room	N257	N252	N258	N253
Conference	Post Production World			Producer Director Workshop
Track	In-Depth	In-Depth	Field Trip	
12:00 PM - 3:00 PM	In Depth: Shooting, Lighting & Conducting Interviews	In-Depth: Production Audio Techniques for Success	Field Trip: Shooting Time-lapse and Panoramic Photos Part. 1 (onsite)	The Editing Process: Understanding Post & The Role of the Editor
	Jem Schofield	Jason Barber		Richard Harrington
				Managing Client Outcomes in a Multi-Purposed World
Track	In-Depth	In-Depth		Amy Delouise
4:00 PM - 7:00 PM	In-Depth: Building & Using Virtual Sets	The Full HD - Production and Post	Field Trip: Shooting Time-lapse and Panoramic Photos Part. 2 (Red Rock Canyon)	Producer Director Workshop
				Directing a Voiceover Artist
				Jeff Fisher
				Archival Sources: Content Bonanza or Rights Nightmare?
	Alex Lindsay	Spotted Eagle	Richard Harrington	Amy Delouise

Sunday, April 15, 2012

Room	N259	N256	N253
Conference	Post Production World		Producer Director Workshop
Track	Digital Video Production		
9:00 AM - 10:15 AM	Outdoor Lighting Strategies	Building a Studio for the Web	Building Budgets for Video Projects
	Schlogel & Friede	Alex Lindsay	Richard Harrington
10:30 - 11:30 AM	KEYNOTE		
11:45 AM - 1:00 PM	Choosing the Right Audio Production Equipment	Corporate Video Production	Putting the Team Together: Finding & Contracting the Best Players
	Jason Barber	Spotted Eagle	Abba Shapiro
1:00 PM - 2:00 PM	LUNCH BREAK		
Track	Digital Video Production		Producer Director Workshop
2:00 PM - 3:15 PM	Audio-Stingers, Bumpers, and Transitions	Effectively Scouting Locations for Productions	Breaking Down a Script
	Jason Barber	Jem Schofield	Maxim Jago
3:30 PM - 4:45 PM	Run and Gun for Everyone: Getting the Shot in a Hurry	Understanding Greenscreen	Leveraging Social Media to Find New Business and Recruit Talent
	Schlogel & Friede	Alex Lindsay	Alexandra Gebhardt
5:00 PM - 6:15 PM	Traveling The Globe With a Small Crew and a Minimal Amount of Gear	Producing Training Videos	The Art of Writing Proposals
	Gail Mooney	Spotted Eagle	Jem Schofield

Monday, April 16, 2012

Room	N259	N256	N253
Conference	Digital Video Production		Producer Director Workshop
Track			
10:00 AM - 1:00 PM	IN-DEPTH Music Video Workflow	IN-DEPTH 3D Production: What You Need to Know	In-Depth: The Art of the Interview
	Scott Simmons	Spotted Eagle	Amy Delouise
1:00 PM - 2:00 PM	LUNCH BREAK		
Track	Production Lighting Workshop	Digital Video Production	Producer Director Workshop
2:00 PM - 3:15 PM	LED Lighting Overview	Shot Composition	From Passion to Profitable Distribution
	Toby Sali	Spotted Eagle	Gail Mooney
3:30 PM - 4:45 PM	Understanding & Working with Light Meters	Producing Video for the Web	Practical Project Management Techniques for Video & Multimedia
	Jem Schofield	Spotted Eagle	Richard Harrington
5:00 PM - 6:15 PM	Controlling Light (Flags, Scrim, Nets & Silks)	A Crash Course in HDSLR Post Workflow	Trademark, Releases and Privacy Rights
	Jem Schofield	Scott Simmons	Carr/Kelly

Tuesday, April 17, 2012

Room	N259	N256	N258	N253	N264
Conference	Digital Video Production		Director of Photography Workshop	Producer Director Workshop	Mobile App Development Workshop
Track					
10:00 AM - 1:00 PM	IN-DEPTH Camera Specific: Sony F3/FS100	IN-DEPTH Canon EOS C300	Arri Alexa Update 2012	Building a Relationship with Your Editor and Postproduction Team	iOS Apps: Let's Write One Together
			Mueller & Bradley		
			LOG, LUT's & RAW - On Set Color Management		
	Spotted Eagle	Jem Schofield	Adcock & Bravin	Maxim Jago	Ontario Britton
1:00 PM - 2:00 PM	LUNCH BREAK				
Track	Green Screen Workshop	Digital Video Production	Director of Photography Workshop	Producer Director Workshop	Mobile App Development Workshop
2:00 PM - 3:15 PM	Greenscreen Production: Lighting the Greenscreen and Subjects	Audio Post Techniques for Success	Cannon C300 Camera Test & Overview	Getting a Professional Performance Out of Non-Pro Talent	iOS Marketing: How to Climb the Charts
	Spotted Eagle	Jason Barber	Geoff Boyle	Amy Delouise	Ontario Britton
3:30 PM - 4:45 PM	Greenscreen Post-Keying, Choosing Backgrounds, and More	Recording Dialog and Foley	Trends & Developments in Imaging & Capture	Managing Projects Online: Keeping Everyone Happy and Up To Date	Digital Assets: Starting at FREE
	Schogel & Friede	Jason Barber	Mike Sippel	Richard Harrington	Ontario Britton
5:00 PM - 6:15 PM	Greenscreen: Trouble-shooting Tough Keys	From Field to Edit... Getting Ready to Edit	RED 2012: A Look at Scarlet, Epic and RED Workflow	Get it in Writing: How to Craft an Agreement Letter	The Ultimate Polish: User's Expectations
	Schogel & Friede	Abba Shapiro	Ted Schilowitz	Jeff Heninger	Ontario Britton

Wednesday, April 18, 2012

Room	N259	N256	N264	N258	N253
Conference	Digital Video Production		FOCUS on Sound Design and Mixing	Director of Photography Workshop	Producer Director Workshop
Track					
10:00 AM - 1:00 PM	IN-DEPTH HD MiniCams - GoPro, Replay, Contour and More	IN-DEPTH Panasonic HVX F250	Sound Design & Mixing Workshop	The Workflow & Technology behind Sony's F-65	Keep it Legal: Legal Issues for Video Producers to Consider
				Randy Wedick	
	Spotted Eagle	Dave Hadden	Coll Anderson	Smolen & Adcock	Jeff Heninger
1:00 PM - 2:00 PM	LUNCH BREAK				
Track	Digital Video Production		FOCUS ON Sound Design and Mixing	Director of Photography Workshop	Producer Director Workshop
2:00 PM - 3:15 PM	Time Floats By: Creative Use of Time-lapse and Stop Motion	File-based Workflows	Sound Design & Mixing Workshop	Stereoscopic Vision as a Storytelling Tool	Interviewing Difficult Subjects
	Richard Harrington	Spotted Eagle		Gary Adcock	Abba Shapiro
3:30 PM - 4:45 PM	HDSLR Lenses Revealed	Live Event Production: What You Need to Know	Sound Design & Mixing Workshop	Seeing is Believing: Leica's \$35 Cine Style Lenses	How to Register your Creative Work
	Spotted Eagle	Rod Harlan		Randy Wedick	Carr/Kelly
5:00 PM - 6:15 PM	HDSLR 2.0: The Cameras Evolve... Are You Ready?	Closed Captioning, Do You?	Sound Design & Mixing Workshop	High Speed Happiness - Phantom, Alexa & Epic in 120 fps	Writing for Web: Information vs Sales
	Jem Schofield	Spotted Eagle		Coll Anderson	Gary Adcock