

NEWS CONFERENCE SCHEDULING FORM

NEWS EVENT LISTING

The **NAB Show® News Briefing Room** is available on a first-come first-served basis in Las Vegas Convention Center Room N242. It is scheduled on the hour for 45 minutes and is free for exhibitors. Due to heavy demand, NAB requires a credit card to secure the News Briefing Room.

To reserve the room, please complete the following:

I understand the credit card number provided below will be charged \$500 if my company fails to fulfill its obligation to hold the scheduled news conference or fails to notify NAB of cancellation by March 25.

(Check one box) ___ yes ___ no

MasterCard Visa AMEX

Card # _____ Exp. Date _____

Cardholder (Please print) _____

Cardholder Signature (Required) _____

CONTACT INFORMATION

The contact information I would like listed online and in newsroom is:

Official Exhibiting Company _____

Official Exhibiting Company Contact, Title _____

Phone _____ Fax _____

Email _____

PR Contact, Agency (if applicable) _____

PR Phone _____ PR Fax _____

PR Email _____

E-mail confirmation to: Company Contact PR Contact

Your news conference will be posted in the [NAB Show Newsroom](http://www.nabshow.com/2012/newsroom/).

EVENT DATE

- Saturday, April 14 Monday, April 16
 Sunday, April 15 Tuesday, April 17

EVENT TIME

- Please number choices in order of preference, 1-3
 ___ 8 a.m. ___ 9 a.m. ___ 10 a.m. ___ 11 a.m. ___ 12 p.m.
 ___ 1 p.m. ___ 2 p.m. ___ 3 p.m. ___ 4 p.m. ___ 5 p.m.

View a current list of scheduled conferences:
<http://www.nabshow.com/2012/newsroom/>

EVENT LOCATION

Booth _____
 LVCC Official News Briefing Room (Room N242) _____
 Other _____

Events NOT in the News Briefing Room

Enter time _____

ORDERING ADDITIONAL EQUIPMENT

To order audio/video equipment, catering or extra furniture for your news conference, please place orders via the following contacts:

AUDIO/VIDEO: AVW – Contact: Patrick Filomena
 Phone: (702) 352-1442 Fax: (702) 263-1494
Patrick.filomena@freemanco.com

CATERING: ARAMARK - Contact: Paris Magasiny
 Phone: (702) 943-6904
magasiny-paris@aramark.com

FURNITURE: Freeman - Contact: Customer Service
 Phone: (702) 579-1700 or 1-888-508-5054
freemanlasvegases@freemanco.com;
www.freemanco.com

Note: If your event will be catered you must arrange for clean up within your one-hour time block. Exhibitor agrees that if the facilities of any convention center or hotel under contract to NAB necessary to holding the NAB Show are destroyed or damaged by any calamity so as to prevent, seriously impair or render impractical the use of these premises for the NAB Show or if the use of those premises are prevented, seriously impaired or rendered impractical by Act of God, force of majeure, then this agreement shall be null and void and of no effect and there shall be no further liability on the part of NAB or Exhibitor under this agreement.

BRIEF NEWS CONFERENCE DESCRIPTION (25-WORD MAXIMUM)
