

From creation to consumption,
across multiple platforms and countless nationalities,
NAB Show® is home to the solutions
that transcend traditional broadcasting and embrace
content delivery to new screens in new ways.

Join your peers at the world's largest and most
important event featuring everything you need
to bring your content to life.



NABSHOW®

Where Content Comes to Life

2012
Conferences April 14–19
Exhibits April 16–19

2013
Conferences April 6–11
Exhibits April 8–11

2014
Conferences April 5–10
Exhibits April 7–10

Las Vegas Convention Center • Las Vegas, Nevada USA

www.nabshow.com

NAB Show is:

- 90,000+ media and entertainment professionals
- 150+ countries; 54 delegations
- \$18.8 billion USD in purchasing power*
- 1,500+ exhibiting companies
- 70,000 sq. meters of innovation
- 500+ skill-building sessions
- 90-year history as most important annual event

International Audience Profile:

- 37% are C-level executives
- 32% represent Broader-casting®/Delivery Platforms
- 26% are technical professionals
- 20% represent Film/Motion Picture or Production/Post companies
- 29% are interested in 3D solutions
- 14.5% are looking for television programming



AUDIENCE

Every industry employs audio and video to communicate, educate and entertain. They all come together at NAB Show for creative inspiration and next-generation technologies to help breathe new life into their content: Broadcast, Digital Media, Film, Entertainment, Telecom, Mobile, Production/Post-Production, Education, Houses of Worship, Advertising, Military/Government, Retail, Security, Sports, IT and more.



EDUCATION

This is the world's largest and most comprehensive educational program led by industry visionaries, digital media executives, award-winning filmmakers and technical experts. Education and Training topics include:

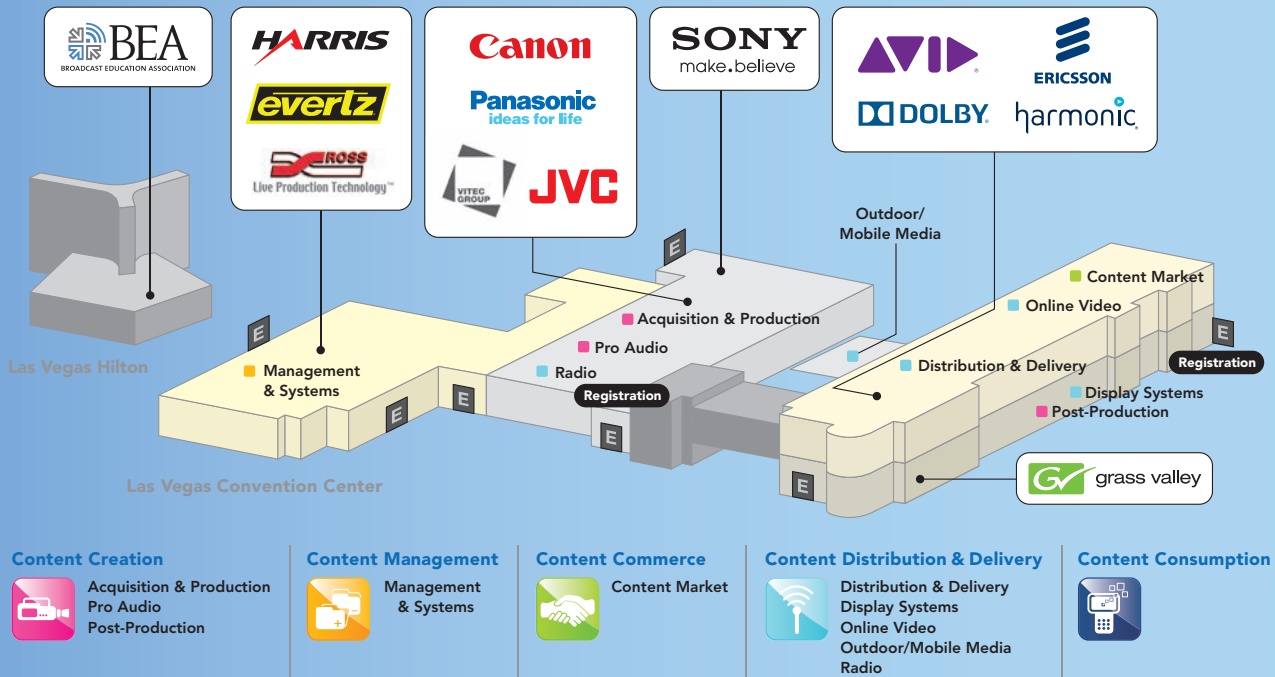
- 3D/4K/5.1
- Broadcast Engineering
- Broadcast Management
- Business and Advertising Models
- Cloud Computing
- Entertainment Technology
- File-based Workflow
- Filmmaking
- HD Radio
- Mobile TV/Video
- Multiplatform Distribution
- Pro Audio
- Production and Post-Production

EXHIBITS

As the global launchpad for the digital media and entertainment industry, NAB Show provides the first look at the latest tools and solutions through interactive exhibits, on-floor education, live demonstrations, technology-focused pavilions and targeted destinations including:

- Apps Pavilion
- Content Theater
- Content Market
- Cloud Computing Pavilion
- International Research Park
- Online Video
- PITS — Post Pit, Pro Audio Pit and Radio Pit
- StartUp Loft

*Takes into account multiple attendees from the same company.



ALL NAB SHOW REGISTRANTS RECEIVE ACCESS TO:

- Exhibits and Technology Pavilions
- Opening Keynote and State of the Industry Address
- General Session
- Info Sessions
- Content Theater
- International Trade Center (ITC)
- Visa Application Assistance and Invitation Letters
- Language Interpreters in the ITC
- Import/Export Matching Assistance
- Networking Opportunities and Receptions
- Complimentary Shuttle Bus Service

EXHIBIT HALL HOURS

Las Vegas Convention Center
 Monday – Wednesday: 0900 – 1800 hours
 Thursday: 0900 – 1400 hours

FREE EXHIBITS-ONLY PASS OFFER

Join a delegation and receive Free Exhibits-only Registration to NAB Show. Delegates are also eligible for a \$100 USD discount off the Conference Flex Pass Registration. To view a list of Delegation Leaders, go to www.nabshow.com/international

Join NAB and Save Money!

When your station or company becomes a member of the National Association of Broadcasters (NAB), every employee receives discounted NAB Member registration. Contact NAB Member Services at membership@nab.org or +1 (202) 429-5400 for more information on the International Combo Package and member benefits.

GET READY FOR NAB SHOW

Join a Delegation from Your Country



Attending NAB Show as part of a delegation will make your experience easier and more productive. Participants benefit from convenient group registration and hotel reservations. You will also receive a complimentary Exhibits-only Registration, a savings of \$150 USD, by joining a Delegation. As part of the prestigious International Buyer Program (IBP) of the U.S. Department of Commerce, NAB Show is supported by a worldwide network of in-country partners and delegation leaders. For information on forming a delegation or to find out how you can participate in an existing group from your country, visit www.nabshow.com/international or email delegations@nab.org

Secure Your Visa Early

NAB is committed to helping you plan a successful trip to NAB Show. It is very important to apply for your visa at least 90 days prior to your departure. Important and helpful instructions are available at www.nabshow.com/international including an online form to request a Letter of Invitation to include with your U.S. visa application.

Register and Reserve Hotel Rooms Online

Make your reservations early to get your first choice of 30 official NAB Show hotels.

Las Vegas — A Great Destination for Business and Entertainment

Attend NAB Show and visit the city that attracts more than 40 million visitors a year by offering the grandest hotels, the biggest stars in entertainment, award-winning restaurants and of course, the brightest lights!

- Convenient Air Travel — more than 500 flights each day
- Affordable Hotels — more than 148,000 hotel rooms to match your budget
- Nearby Places of Interest — Grand Canyon, Hoover Dam, Hollywood and San Francisco are all just hours away.

